



pininfarina

ITALIAN DESIGN & ENGINEERING

September 2017 – today



K A R M A

Show-car Shanghai 2019

The inspiration for this car is explained by this central picture.

It summarizes the theme we want to create.

The sobriety, the simplicity and the "moment of silence" are the key words of this theme

The tonalities are light, subtle and delicate.

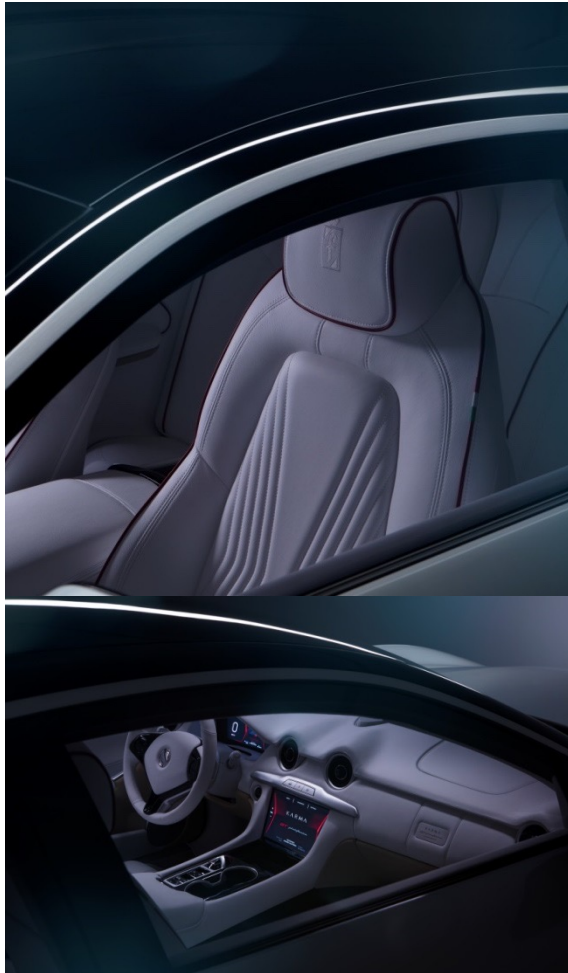
The mix of the different textures and grains add a touch of refinement.





Show-car Shanghai 2019

K A R M A





K A R M A

Show-car Shanghai 2019



The lightly grained light-colored leather and the nubuck in beige relief also help support this direction.

we added some contrast and highlighted the touch and aspect of the different materials. This clarity also creates an impression of a large space.

The contrast with the black carpet makes the dashboard seem light and floating.

The traditional quilting is reinterpreted with curved lines to give a greater sensation of comfort.

To create a stronger dynamic feeling, we added a stripe graphic on the seat and dashboard.

The Italian flag sewn on the ring gives a nice "touch of Italy"





Show-car Geneve 2019

Electric Hypercar designed by Pininfarina Spa

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Show- car Geneve 2019

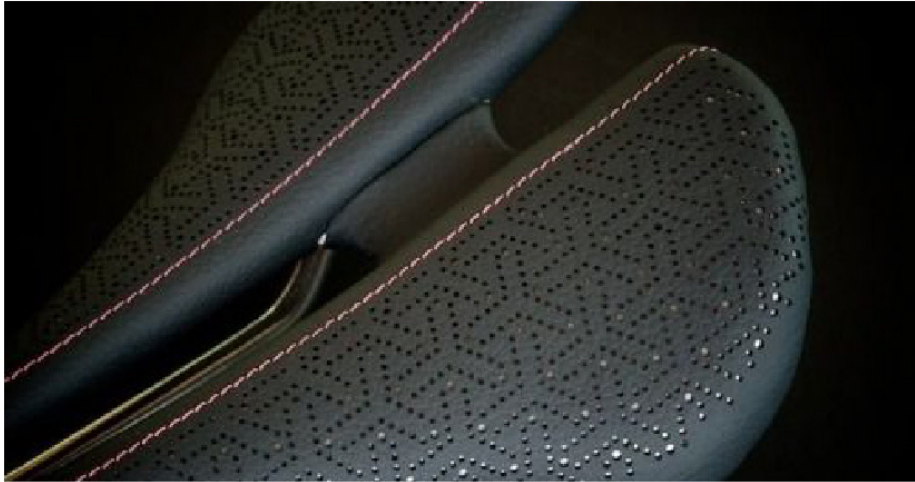
Electric Hypercar designed by Pininfarina Spa

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HK GT show-car



Comfort
Contrast
Luxury

Metalure grey to underline the fluidity

Nappa Leather light grey



New quilting with shiny effect





HK SEDAN H-500 show-car



The **SEDAN** , which assume with the bright colors. Close to copper. A desire to stand out during the show in this very popular Sedan family .



HK SEDAN H-500 show-car



Sobriety



Lightness



Luxury

Wood on the steering wheel open pore Nubuck with HK logo



HK SEDAN H-500 show-car





HK SUV - K350 show-car



Refinement
Sportivity
Luxury



The **SUV** a light and sophisticated white to showcase the power of the car and add a strong feeling with the contrast inside.



HK SUV - K350 show-car



The handmade braided add strength to the seat and refinement.
To lighten the whole, the top of the seats is orange with the logo embossed.
Ebano open pore add luxury.



ON THE WAY

VINFAST

harmony



FIBER TOUCH
PATINE EFFECT

Leather

LINEN EFFECT
EMBOSSING

wood effect





HA LONG BAY

VINFAST

harmony



SHINNY COLORS



wood effect



Metal effect





June 2000 – April 2015



CITROËN

CACTUS

CITROËN C4 CACTUS













douce luminosité,
 gris colorés,
 onductions,
 bois flottés,
 vent frais...

Rivage

T87

poudre d'argile
 terre de soleil
 essences exotiques
 brun grisé
 détails raffinés

Mengé

T87